

Alexandria Historical Society Board Meeting

November 7, 2016

Alexandria Black History Museum

Previously Announced Absences: Jim, Katy

Late: Helen, Jamie

Left Early-Audrey

No Show: Jackie

Call to Order: Debbie Ackerman at 6:34pm

First Order of Business: Move February meeting to the 7th

October Minutes: everyone is to read at their leisure and they will be approved before next meeting by email

Board Member Reports

Vice-President: Audrey Davis-Program Committee-Lucy Goddin donated the space for the November 1, Lecture. Question arose if we should pay Lance/OHA the Honorarium that speakers get. Money can come out of receipts as goodwill. It was decided a check would be written for \$250.

Charles Joyce was pleased about his lecture in October, as was the person selling magazines at the same lecture. Subscriptions and magazines were sold that evening.

Jamie and Audrey will get together to discuss dates for a Mount Vernon tour for members only. Possible date second week of January – weeknight.

Treasurer: Tal Day-accounts looking better than sheet says. Soon there will be another \$1,000 in general savings.

Committee Reports

Membership/Direct Mail-Mark Whatford-will be archiving old members and recoding for better categories with membership

Helen motioned to have May 31st as last date for those to join and have it include the following year. This will be published on website, newsletter and new rack card. It was seconded and passed

Rack Card information only received day of meeting so will get back to us on mock ups. \$465 for 5,000 and \$268 for 2,500 from Minutemen Press who have our ID tax #

The Chronicle-Helen Wirka-Helen Wirka expressed apologies that fall chronicle was not finished. Next article will be on Friendship Firehouse. Chronicle does have potential to grow. She felt if she couldn't do it perfectly, she couldn't do it.

Newsletter/Flyer-Jackie Cohan-There will be no newsletter until March 2017

unless we have a tour at Mount Vernon in January

Website-Caroline English-Has been reading about Apricot and communicating with Jay about Vimeo. He has two of our lectures up on his website. The Board feel there should be more so Caroline will consider this. She stated there is a way to put videos on Youtube and be accessed through our Website.

We need to start getting written permission from each speaker as Audrey has been getting verbal agreements when it comes to recording the lecture.

Helen will send Caroline the social media handles and Jamie recommended adding Alexandria History to all captions.

Publicity-no report

Correspondence-Patrick Ladden-5 inquiries and he handled them

Alexandria Archaeological Commission-no report

HARC-no report. Helen suggested Steve Kimbel as a replacement for Dennis. Steve is a docent at Christ Church, a Society member and a Board member at Huntley Meadows.

Hospitality-Jamie Bosket-asked how we felt the new introduction of wine was going. Everyone thought it was positive, more lingering, upped membership. Will continue and \$125 will be rolled into budget.

New Business:

- 1) Nominating Committee- anyone who wants to be on this email Debbie; will reach out to Steve Kimbel to fill Helen's spot

Adjourned at 7:55pm